

Nomad Capital Marketing Intern

The Company:

Nomad Capital exists to Create Freedom Through Real Estate. Our team goes above and beyond and does *Whatever It Takes* in any situation to help our tribe achieve success. We're a family-led team of specialists with over two decades of experience in self storage and commercial Real Estate. We know the ins and outs of the business, and we're passionate about helping others prosper.

About the Role:

As a marketing intern, the primary responsibility will be to support Nomad Capital's marketing department in creating and maintaining their presence on social media (Facebook, LinkedIn and Instagram). This role works closely with the investor relations, construction and asset management teams to ensure accurate and up to date information is communicated. This is a unique entry-level opportunity to join a growing, high-volume company with broad exposure to company operations. We are looking for an ambitious learner who wants to commit themselves to growth in a fast-paced environment.

Main Objectives and Responsibilities:

- The Marketing Intern will have the opportunity to be involved in multiple avenues of marketing from print to video production. They will be included in strategy conversations and brainstorming sessions for campaigns big and small.
- They will work under our Director of Marketing to create unique materials and will be expected to learn terminology and context as it relates to Investing and Syndication.
- Prepare decks and present ideas to the larger team
- Help to review outside marketing materials that come from any advertising partners Nomad Capital works with and provide concise notes.

Competencies:

- Judgment/Autonomy - Confidence and ability to use contextual understanding of problems to make consequential decisions with the guidance of the marketing manager
- Continuous Improvement - A drive to learn and do as much as possible in an entrepreneurial setting. Willingness to take initiative to take every opportunity to grow in skills and knowledge.
- Communication - Articulate thoughts and express ideas effectively using oral, written, visual, and non-verbal communication skills, as well as listening skills to gain understanding.
- Growth Mindset - Eagerness to grow personally and professionally, leveraging continued education to grow competencies and breadth of responsibility over time
- Detail Oriented - Keen attention to detail with an ability to corroborate data and information across platforms.
- Programs - Must have some prior knowledge of the Adobe Suite programs and how to use them, simple design and light photo editing required.
- Writing - You must be able to communicate clearly and have decent writing skills.
- Attitude - Coachability and an optimistic mindset with a willingness to face challenges head-on